

# INTRODUCING JABBERYAK

THE ULTIMATE  
CONVERSATION STARTER

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 Jabber Yak™



# CONNECT, NETWORK, PERSONALIZE

People are no longer engaged with the traditional ways events have been organized and executed in the past. The majority of event attendees select networking and personalized experiences as the top reasons they attend events. Event organizers must find new ways to deliver value that best fits attendees' expectations.

# DRIVE EVENT SUCCESS BY FOSTERING HUMAN CONNECTIONS

JabberYak delivers an integrated event networking and engagement solution to improve the attendee experience through shared interests, data and gamification.



# JABBERYAK SOLUTION

- Signature Icebreaker Collection
- Mobile Gamification
- Matchmaking/Networking App
- AI-Generated Data Analytics

The image displays the Jabber Yak solution components. A smartphone in the center shows a user profile for 'Eric Glass' with a notification that '382 people have interests in common with you!' and '31 people have more than 1 interest in common with you.' A tablet to the right shows two bar charts: 'By Category' and 'Attendees by Title'. Three icebreaker cards are positioned around the devices, each featuring a user's name, title, and a list of interests.

**Jessica Whittenton**  
Sales Associate  
Terra  
Interests: FILM BUFF, SCRABBLE, CHARCUTERIE, PHOTOGRAPHY, MUSIC LOVER, TRAVELER, PACKERS

**Peter**  
Interests: BEER, HIP HOP, PHX SUNS, BEACH BUM, FILM BUFF, COOKING, HIKING

**Jean-Christopher Archambault**  
Chief Operating Officer  
Interests: CARS, HIP HOP, CANOEING, SCALE MODEL, FITNESS, COFFEE, R&B

**Jabber Yak™**

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# JABBERYAK SIGNATURE ICEBREAKER COLLECTION

Inspired by the ingenious "Seven Degrees of Interests" concept. They are not just visual cues...they're conversation starters! Whether it's a conference, workplace meeting, or a grand event, let attendees share and display their 7 top interests from our curated list.



Icebreaker T-Shirts



Networking Buttons

Ask Me...  
FAMOUS  
PERSON  
I'D HAVE  
COFFEE WITH

Ask Me...  
WHAT'S  
INVISIBLE  
BUT I WISH  
I COULD SEE

Ask Me...  
WHICH  
MUSIC GROUP  
I'D JOIN

Ask Me...  
THE CRAZIEST  
THING I  
HAVE DONE

Icebreaker Questions



# MOBILE GAMIFICATION

JabberYak mobile Scavenger Hunt gets your attendees looking for others with certain interests. It gets them to engage, network and bond by learning something interesting about each other.

A group of professionals in business attire are networking at a conference. They are standing in a line, holding glasses of wine, and talking to each other. The background shows a modern interior with large windows, teal curtains, and copper pendant lights.

# NETWORKING MOBILE APP

JabberYak ConnectNOW is a matchmaking and networking app that enables individuals attending the same event, conference, or in the workplace to see who else shares their exact interests. They can engage before and during the event.

# AI-GENERATED DATA ANALYTICS

This powerful report can generate predictive insights. Organizers can anticipate trends, preferences, or demands, enabling them to proactively plan and adapt event strategies to better cater to attendees' changing interests. This can include suggesting relevant sessions, workshops, exhibitors, swag or activities that match attendees' preferences, increasing their overall satisfaction with the event.





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