

INTRODUCING JABBERYAK

THE ULTIMATE
CONVERSATION STARTER

 **Jabber Yak™**

CONNECT, NETWORK, PERSONALIZE

People are no longer engaged with the traditional ways events have been organized and executed in the past. The majority of event attendees select networking and personalized experiences as the top reasons they attend events. Event organizers must find new ways to deliver value that best fits attendees' expectations.

DRIVE EVENT SUCCESS BY FOSTERING HUMAN CONNECTIONS

JabberYak delivers an integrated event networking and engagement solution to improve the attendee experience through shared interests, data and gamification.



JABBERYAK SOLUTION

- Signature Icebreaker Collection
- Mobile Gamification
- Matchmaking/Networking App
- AI-Generated Attendees Analytics Insight



JABBERYAK SIGNATURE ICEBREAKER COLLECTION

Inspired by the ingenious "Seven Degrees of Interests" concept. They are not just visual cues...they're conversation starters! Whether it's a conference, workplace meeting, or a grand event, let attendees share and display their 7 top interests from our curated list.



Icebreaker T-Shirts



Networking Buttons

Ask Me...
FAMOUS
PERSON
I'D HAVE
COFFEE WITH

Ask Me...
WHAT'S
INVISIBLE
BUT I WISH
I COULD SEE

Ask Me...
WHICH
MUSIC GROUP
I'D JOIN

Ask Me...
THE CRAZIEST
THING I
HAVE DONE

Icebreaker Questions



MOBILE GAMIFICATION

JabberYak mobile Scavenger Hunt gets your attendees looking for others with certain interests. It gets them to engage, network and bond by learning something interesting about each other.

A group of professionals in business attire are networking at a conference. They are standing in a line, holding glasses of wine, and engaged in conversation. The background shows a modern interior with large windows, teal curtains, and copper pendant lights.

NETWORKING MOBILE APP

JabberYak ConnectNOW is a matchmaking and networking app that enables individuals attending the same event, conference, or in the workplace to see who else shares their exact interests. They can engage before and during the event.

AI-GENERATED ATTENDEES ANALYTICS INSIGHT

This powerful report can generate predictive insights. Organizers can anticipate trends, preferences, or demands, enabling them to proactively plan and adapt event strategies to better cater to attendees' changing interests. This can include suggesting relevant sessions, workshops, exhibitors, swag or activities that match attendees' preferences, increasing their overall satisfaction with the event.





sales@jabberyak.com
888.881.6541

