



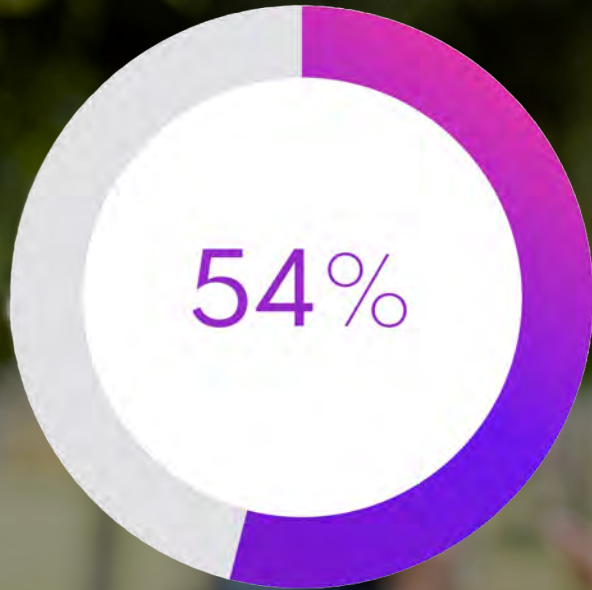
INTRODUCING JABBERYAK

NETWORKING SOLUTION
FOR STUDENTS



Jabber Yak™

NEW LIFE, NEW ANXIETIES



54% of college students score high on the loneliness scale.

American College Health Association - NCHA III

New college students face many challenges particularly the anxiety and loneliness stemming from the transition to college life. This significant period of adjustment often hinders their ability to forge new connections, especially during their critical first year on campus.

EMPOWER STUDENTS TO FORGE CONNECTIONS



**GIANTS
STAR TREK
HEALTHCARE
MUSIC LOVER
MARATHONS
COFFEE
SKIING**

JabberYak has developed innovative solutions grounded in human psychology to facilitate interest-based connections among new students residing in dormitories.

HOW DOES IT WORK?!



1. PICK YOUR INTERESTS

Before moving into the dormitory, students will use the JabberYak platform to choose their top seven interests from a list curated by social psychologists and refined by the administration to reflect your university's values. These interests showcase each student's unique personality.





601-612
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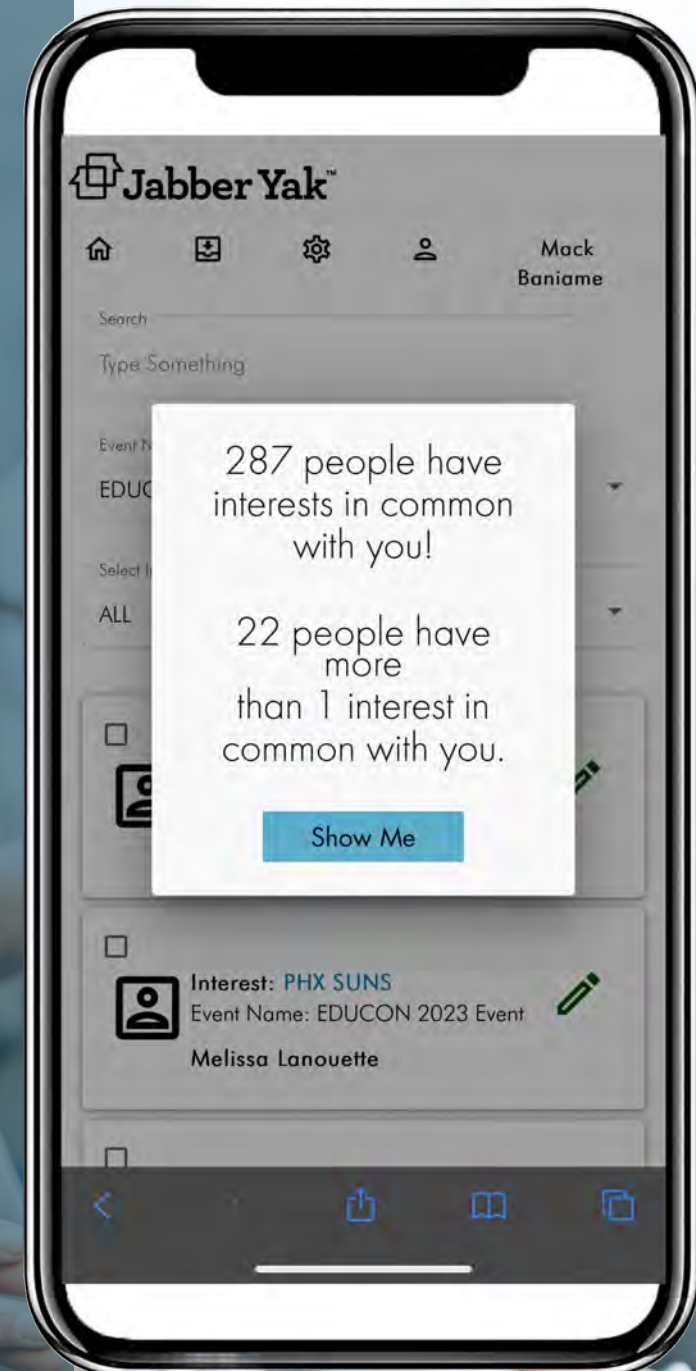


2. DORM ROOM ICEBREAKER NAME PLATES

Students' interests are printed on university-branded name plates, displayed outside each student's dorm room, serving as an excellent conversation starter and an effective icebreaker, instantly connecting students by revealing something interesting about one another.

3. MATCHWORKING APP

Linking students based on their shared interests, the ConnectNOW app notifies each student about others in the dorm who share common interests. The app allows students with similar interests to message each other, create forums, and share information about related on-campus events. Additionally, the ConnectNOW app recommends places to visit around the university based on student's interests.



4. MOBILE GAMIFICATION

During orientation or social hours, the JabberYak Mobile Scavenger Hunt app engages students in searching for others with specific interests and encourages them to ask questions. This scavenger hunt game fosters deeper engagement and bonding as students learn interesting facts about one another.

Jabber Yak™

TRAVELER

Person's Name

Ask Favorite Destination

Person's Answer

DOG PERSON

Person's Name

Ask Favorite Breed

Person's Answer

READING

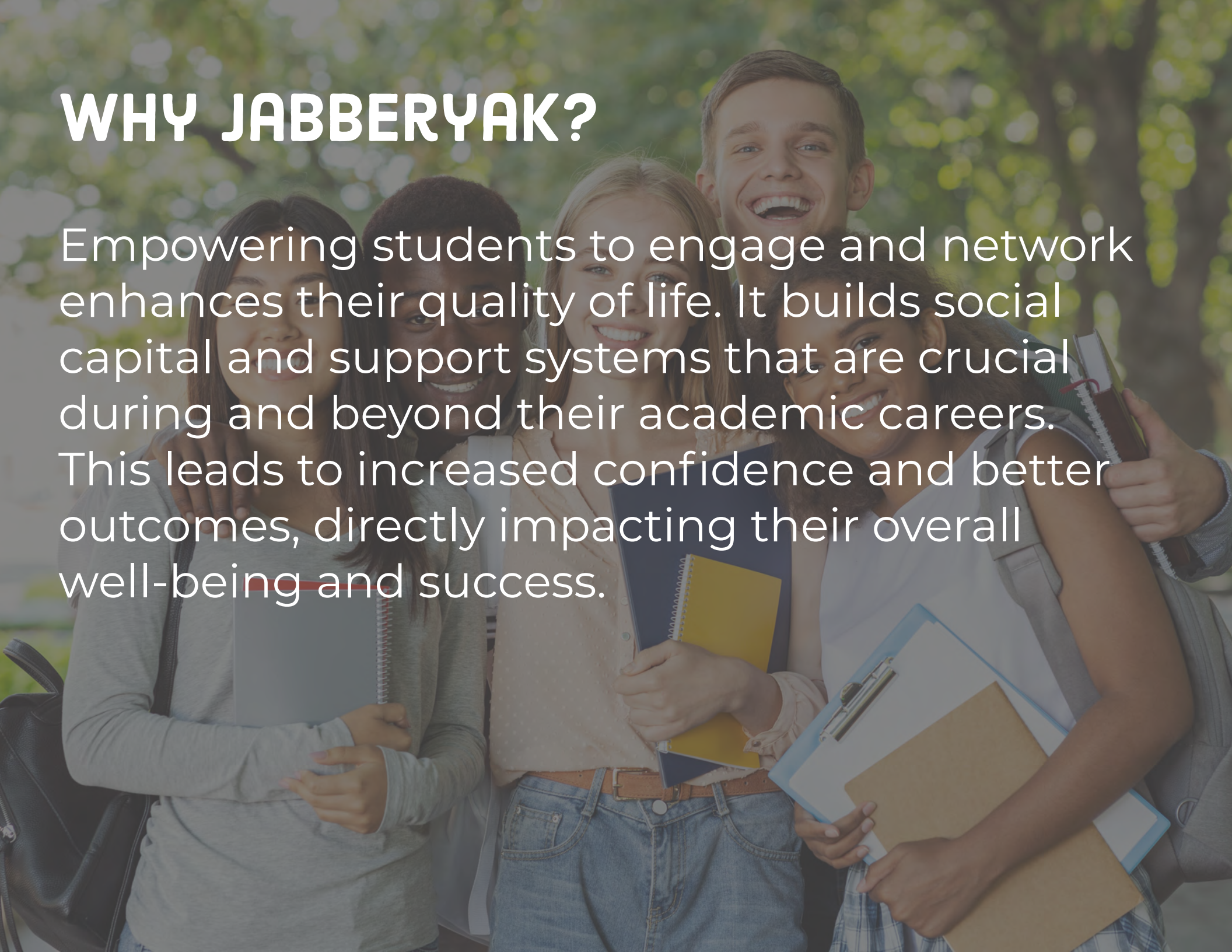
Person's Name

Ask Favorite Book

Person's Answer

WHY JABBERYAK?

Empowering students to engage and network enhances their quality of life. It builds social capital and support systems that are crucial during and beyond their academic careers. This leads to increased confidence and better outcomes, directly impacting their overall well-being and success.

A group of five diverse students (three women and two men) are smiling and posing together outdoors. They are holding various school supplies like notebooks, folders, and a clipboard. The background is a soft-focus green, suggesting a campus setting. The text is overlaid on the left side of the image.

 **Jabber Yak**TM

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